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Press Release Distribution Report

Distribution Report

World Sme Day 2023 Recognizes Outstanding Msmes And Explores Key Topics For Growth And Development

Date Submitted: 01 July 2023

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World SME Day 2023 Recognizes Outstanding MSMEs and Explores Key Topics for Growth and Development

World SME Day 2023, held under the theme "Survival, Expansion, and Internationalization of Indian MSMEs enroute AMRITKAAL 2047," commenced with great enthusiasm and knowledge sharing at the Mirza Ghalib, SCOPE Convention Complex, on Lodhi Road in New Delhi. The event featured esteemed speakers, panel discussions, and a presentation, highlighting the crucial role of MSMEs in the Indian economy.

The Inaugural Session began with a ceremonial Lamp Lighting, symbolizing the spirit of empowerment and growth. Dr. Sanjiv Layek, Executive Secretary of the World Association for Small and Medium Enterprises (WASME), delivered the Welcome Address, emphasizing the importance of MSMEs in driving economic development.

The Keynote Address was presented by Dr. Nikhil Agarwal, Chief Executive Officer of the Startup Incubation and Innovation Centre (SIIC) at IIT Kanpur. Dr. Agarwal shared insights into the opportunities and challenges faced by MSMEs in their journey towards survival, expansion, and internationalization.

H.E. Yawo Edem AKPEMADO, Charge d'Affaires a.i. of the Embassy of the Togolese Republic in New Delhi, graced the event as the Chief Guest, underscoring the significance of international cooperation for the growth of MSMEs. Dr. Subhransu Sekhar Acharya, CGM of SIDBI, and Shri Ajit B. Chavan, ACEO of GeM, were honored as Guests of Honour for their exemplary contributions to the MSME sector.

Panel Discussion 1 focused on "Digital First MSME - skilling, branding, and marketing," moderated by Mr. Sanjay Singh, Business Development Lead at Amazon Web Services India Private Limited. The esteemed panelists, including Mr. Shubham Sharma, Founder of Heylin Spark; Mr. Siddhi Prada Bhattacharyya, CMO of Aayom Corporate Solutions Pvt. Ltd; Mr. Shrey Tyagi, Founder of Skillarena; Mr. Zeeshaan Pathan, Group MD & CEO of World Development Corporation; and Mr. Arjun Nittoor, CEO of Buzzplosion.com, explored the importance of digital transformation and effective marketing strategies for MSMEs.

Panel Discussion 2, moderated by Mr. Rony Banerjee, Advisor at E&Y, revolved around the theme "How well are the micro-enterprises hitching to the Atamnirbhar Bharat policies and strategies." The panelists, including Shri Ajit B. Chavan, ACEO of GeM; Ms. Drishti Makhijani, Founder of

Qadira Hygiene; Mr. Kundan Kumar, Anti-CEO and Founder of dramantram.com; Mr. Taran Deep Phull, Founder of Happy Hotelier Club; and Mr. Shailesh Kumar Gupta from 3SR Consultancy LLP, discussed the alignment of micro-enterprises with the Atamnirbhar Bharat policies and strategies.

Panel Discussion 3, moderated by Mr. Pradyumn Mane, Founder of Physics Mindboggler, focused on "The evolving lending environment for MSME Financing in India - Fintech and Digital products." The panelists, including Dr. Subhransu Sekhar Acharya, CGM of SIDBI; Mr. Ashok Kumar Jain, Founder of Purpletree Clothing Private Limited; CA Deepakraj Murarilal Lala from Deepak Lala & Company; and Mr. Subhrangshu Kumar Neogi, Co-Founder of Escrowpay, shed light on the evolving landscape of MSME financing, particularly in the context of fintech and digital products.

Panel Discussion 4, themed "MSME - An Employment generator with socially responsible workplaces," was moderated by Ms. Anshu Anand, Founder of Anshu Anand & Advisors. The esteemed speakers, including Mr. Prerit Mansingh, Director of Aayom Corporate Solutions; Dr. Jaimin Vasa from Vasa Pharmachem Pvt; Mr. Harinder Mohan Singh from Effulgent Br Resources LLP; and Mr. Atul Puri, Founder of eGrowth, emphasized the role of MSMEs in generating employment opportunities and fostering socially responsible workplaces.

The event also featured a presentation on "Digital Support to MSMEs" by Dell, highlighting the transformative power of digital tools and solutions for MSME growth and development.

Furthermore, more than 40 MSMEs were recognized and awarded for their remarkable contributions to the country's economy.

World SME Day 2023 continues to be a catalyst for the empowerment and growth of Indian MSMEs, providing them with a platform to exchange ideas, collaborate, and navigate the challenges of the dynamic business landscape.

The list of Awardees:

- World Development Corporation - Leading Company in Corporate Governance
- Buzzplosion.com - South Indian Celebrity Influencer Platform
- HSW Embroidery Machine - Emerging Brand of India
- Springboards Academy - Leading Coaching Institute for Civil Services in India
- Solo - Leading Office Stationery Brand in India
- EventTitans - Leading IT Software Product Company
- InTouch Digital Institute Pvt. Ltd. - Leading Offline Institute in Mumbai for Digital Marketing
- Pooja Chopra, Director of Felix Impex Pvt. Ltd. - Women Entrepreneur of the Year in Footwear Industry
- Innomatics Research Labs - Leading Edtech Company
- Sree Balaji - Most Admired Lifestyle Housing Brand of India
- Bikash Agarwal, Managing Director of Shivohum Group - Inspiring Entrepreneur of the Year
- NuWe - Best Startup of the Year in Mother and Child Nutrition
- Sarvesh Agrahari, Director of Cofinex Technologies Pvt. Ltd.- Emerging Leader in Blockchain Industry
- Break.The.Ice - Best Social Impact Venture (Youth)
- Tuskmelon - Best Digital Marketing Startup of the Year

- SRAF Proteins Pvt. Ltd. - Best Poultry Company of the Year
- Avinash Kumar Jha, Managing Director of Royal India Vacation Pvt. Ltd. -Travel Expert of the Year
- Deepakraj Murarilal Lala, Founder of Deepak Lala and Company - For Outstanding Contribution and Achievement as a Chartered Accountant for MSMEs
- Jewelove - Best Platinum Jewellery Brand of the Year
- Gajanand Pauva House (Gujarat University Wala) - Fastest Growing Fast Food Chain of India -2023
- Ritul Patwa & Co. - Best CA Firm of the Year
- Mr. Kalsekar Mohammad Hussain, General Manager of Digital Marketing at Think First Digital - Leading Digital Marketer of the Year
- Digital Impressions - Best Digital Agency of 2023
- Aayom Corporate Solutions Pvt. Ltd.- Best Company in Corporate Solution
- 3SR CONSULTANCY LLP - Global Entrepreneur of The Year in Digital Marketing
- Heylin Spark - Best PR Company of the Year
- Business Value India - Best Company in Creating Value in Business
- Careerhub Edu Services Pvt Ltd - Best Education Consultancy for International Destination
- Contentatia - Best Branding Company of the Year
- Cybercorp Limited - Best IT Security Company of The Year
- Dell - Best Global Brand of the Year
- Designarch - Best Architecture Company
- Dramantram.com - Best Advertising Company in Small Business
- Effulgent Br Resources LLP - Best Company in Technology Recycling
- Evolve Brands Pvt Ltd - Best Emerging Brand in SME Space
- Godrej Capital - Best Financial Company for SME Business
- Happy Hotelier Club - Best Hotelier in Small Business Category of The Year
- Khanna Book Publishing Company - Best Book Publishing Company
- MSME Chamber of Commerce and Industry of India - Best Company in Event Management
- Musoke - Women Entrepreneur of the Year
- Physics Mindboggler - Best Startup Company in Innovative Education
- Qadira Hygiene - Best Women Entrepreneur in Hygiene Products
- SEO India Higherup - Best MSME in Digital Marketing
- Seospidy web solution - Best Digital Marketing Company in MSME Sector
- Skillarena - Best Skill Development Platform











Media Contact :











Heylin Spark









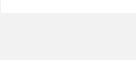

Website : <https://heylinspark.com>











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Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	ANI News	Broadcast Media	Business	IN,PAK,US	1453000 visit/month	View Release
	Business Standard	News Portal	Business	IN,UK,US	7804000 visit/month	View Release
	The Print	News Portal	Information	IN	1624470 visit/month	View Release
	Zee5	News Aggregator	Lifestyle	BAN,IN,US	11000000 visit/month	View Release
	Ahmedabad Mirror	News Portal	Information	IN,US	228302 visit/month	View Release
	First india	News Portal	Information	IN	137250 visit/month	View Release
	Lokmat Times	News Portal	Information	IN	292436 visit/month	View Release
	Loktej English	News Portal	Information	IN	29600 visit/month	View Release
	New Kerala	News Portal	Information	IN	44070 visit/month	View Release
	Web India 123	News Portal	Information	IN	798560 visit/month	View Release











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Daily Hunt	News Aggregator	Information	IN,UAE,US	18801250 visit/month	View Release
	Google News	News Aggregator	Information	FRA,GER,IN,JA,US	54780000 visit/month	View Release
	UP 18 News	News Portal	Information	IN	104760 visit/month	View Release
	Asian News	News Portal	Business	IN,UR,US	58800 visit/month	View Release
	Republic News Today	News Portal	Business	IN,US	2000 visit/month	View Release
	Entrepreneur View	News Portal	Business	IN	62520 visit/month	View Release
	Asia News	News Portal	Business	IN,US	3000 visit/month	View Release
	Sangri Today	News Portal	Entertainment	IN	175830 visit/month	View Release
	Best News Journal	News Portal	Business	IN	10740 visit/month	View Release
	Direct Digital News	News Portal	Business	IN,US	2000 visit/month	View Release











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Financial News Day	News Portal	Business	IN	2100 visit/month	View Release
	Forex News Times	News Portal	Information	IN,US	2000 visit/month	View Release
	Global News Tonight	News Portal	Business	IN	2000 visit/month	View Release
	In Business Times	News Portal	Business	IN	2000 visit/month	View Release
	Just News Now	News Portal	Business	IN	2000 visit/month	View Release
	Latest Gold News	News Portal	Business	IN,US	2000 visit/month	View Release
	News eContent	News Portal	Business	IN	2000 visit/month	View Release
	News Radian	News Portal	Business	IN,US	3210 visit/month	View Release
	News Room Buzz	News Portal	Business	IN,US	2000 visit/month	View Release
	News Supply Daily	News Portal	Business	IN	2000 visit/month	View Release











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	News Trend Daily	News Portal	Business	IN,US	2100 visit/month	View Release
	Prime News Tv	News Portal	Information	IN,US	2130 visit/month	View Release
	Pune Metro News	News Portal	Business	IN	2000 visit/month	View Release
	News Wire India	News Portal	Business	IN	2000 visit/month	View Release
	RT News24	News Portal	Business	IN,US	189750 visit/month	View Release
	SNB India News	News Portal	Information	IN,US	2000 visit/month	View Release
	Star News Line	News Portal	Information	IN	2000 visit/month	View Release
	Urban News Online	News Portal	Information	IN,US	2000 visit/month	View Release
	Venture Company News	News Portal	Business	IN	3120 visit/month	View Release
	World News Forall	News Portal	Information	IN	2000 visit/month	View Release











Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Atulya Hindustan	News Portal	Business	IN	2190 visit/month	View Release
	Biz News	News Portal	Business	IN,US	2000 visit/month	View Release
	Business Voice Now	News Portal	Business	IN	2000 visit/month	View Release
	City Lights	News Portal	Business	IN,US	2000 visit/month	View Release
	Company Voice	News Portal	Business	IN	5000 visit/month	View Release
	Daily Bulletin	News Portal	Information	IN	2000 visit/month	View Release
	Hi Gujarat	News Portal	Business	IN,US	2220 visit/month	View Release
	India First News	News Portal	Business	IN,US	6360 visit/month	View Release
	India Headline	News Portal	Business	IN,US	2000 visit/month	View Release
	Indian Business Line	News Portal	Business	IN	2010 visit/month	View Release









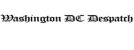
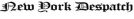
Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Indian News Maker	News Portal	Business	IN,US	2000 visit/month	View Release
	My Country	News Portal	Business	IN,US	2310 visit/month	View Release
	New India Herald	News Portal	Business	IN,US	2000 visit/month	View Release
	News Scoop	News Portal	Business	IN	2000 visit/month	View Release
	News21	News Portal	Business	IN,US	2130 visit/month	View Release
	Real News	News Portal	Business	IN,US	2100 visit/month	View Release
	Republic21	News Portal	Business	IN,US	2000 visit/month	View Release
	Story Writer	News Portal	Business	IN,US	4080 visit/month	View Release
	The 24 Nation	News Portal	Business	IN,US	2000 visit/month	View Release
	The Big India	News Portal	Business	IN,US	2000 visit/month	View Release






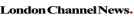



Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	The Grand Media	News Portal	Business	IN	2000 visit/month	View Release
	The Msme News	News Portal	Business	IN	2000 visit/month	View Release
	The National Age	News Portal	Business	IN,US	4560 visit/month	View Release
	The National Daily	News Portal	Business	IN	2000 visit/month	View Release
	The Nation Times	News Portal	Business	IN,US	2000 visit/month	View Release
	The News Bharti	News Portal	Business	IN	5460 visit/month	View Release
	The Prime India	News Portal	Business	IN,US	3270 visit/month	View Release
	The Samay	News Portal	Information	IN,US	2000 visit/month	View Release
	The Startup Story	News Portal	Business	IN	2000 visit/month	View Release
	The Times24	News Portal	Business	IN	2000 visit/month	View Release

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	The Udyog	News Portal	Business	IN,US	2000 visit/month	View Release
	True Story India.	News Portal	Business	IN,US	3840 visit/month	View Release
	The One India	News Portal	Business	IN,US	2040 visit/month	View Release
	South India News	News Portal	Business	IN,US	4080 visit/month	View Release
	Indian News Network	News Portal	Business	IN	34440 visit/month	View Release
	Haryana Today	News Portal	Business	IN,US	5970 visit/month	View Release
	Madhya Pradesh Chronicle	News Portal	Business	IN,US	5250 visit/month	View Release
	Maharashtra Samachar	News Portal	Business	IN,US	11340 visit/month	View Release
	Kashmir Breaking News	News Portal	Business	IN,US	4230 visit/month	View Release
	Indian Economic Observer	News Portal	Business	IN,US	35250 visit/month	View Release

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Telangana Journal	News Portal	Business	IN,US	2000 visit/month	View Release
	Gujarat Varta	News Portal	Business	IN,US	4140 visit/month	View Release
	Andhra Pradesh Mirror	News Portal	Business	IN,US	18000 visit/month	View Release
	West Bengal Khabar	News Portal	Information	IN,US	3270 visit/month	View Release
	Delhi Live News	News Portal	Business	IN,US	16350 visit/month	View Release
	Vanakkam Tamil Nadu	News Portal	Business	IN,US	3120 visit/month	View Release
	Gjuarat Samachar	News Portal	Business	IN,US	17130 visit/month	View Release
	Jharkhand Times	News Portal	Information	IN,US	11310 visit/month	View Release
	Karnataka Live	News Portal	Information	IN,US	2790 visit/month	View Release
	Rajasthan Ki Khabar	News Portal	Business	IN,US	23460 visit/month	View Release

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Up Today	News Portal	Information	IN,US	21870 visit/month	View Release
	Himachal Patrika	News Portal	Information	IN,US	2000 visit/month	View Release
	Chhattisgarh Today	News Portal	Business	IN,US	2760 visit/month	View Release
	Punjab Live	News Portal	Information	IN	4470 visit/month	View Release
	Sri Lanka Island News	News Portal	Information	IN,US	2000 visit/month	View Release
	British columbia times	News Portal	Business	IN	35400 visit/month	View Release
	Los Angeles Evening Despatch	News Portal	Information	IN	3360 visit/month	View Release
	US World Today	News Portal	Business	IN,US	8790 visit/month	View Release
	Florida Breaking News	News Portal	Information	IN,US	13740 visit/month	View Release
	Richmond Evening News	News Portal	Information	IN	4170 visit/month	View Release

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Mountain View Sentinel	News Portal	Business	IN	2070 visit/month	View Release
	Toronto Sun Times	News Portal	Information	IN	14400 visit/month	View Release
	France Network Times	News Portal	Information	IN,US	3990 visit/month	View Release
	England News Portal	News Portal	Information	IN,US	37380 visit/month	View Release
	Birmingham All News Network	News Portal	Business	IN	12210 visit/month	View Release
	Miami News Herald	News Portal	Information	IN,US	4650 visit/month	View Release
	White House News Time	News Portal	Information	IN,US	11250 visit/month	View Release
	Dubai City Reporter	News Portal	Business	IN	3690 visit/month	View Release
	Washington DC Despatch	News Portal	Business	IN,US	4350 visit/month	View Release
	New York Despatch	News Portal	Information	IN,US	14280 visit/month	View Release

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Buffalo Despatch	News Portal	Information	IN,US	10800 visit/month	View Release
	East Coast American News	News Portal	Information	IN,US	4470 visit/month	View Release
	European Sun Times	News Portal	Business	IN	14400 visit/month	View Release
	Maldives Star Plus	News Portal	Business	IN,US	5700 visit/month	View Release
	Capitol Hill Reporter	News Portal	Business	IN,US	28680 visit/month	View Release
	London Channel News	News Portal	Business	IN,US	6270 visit/month	View Release
	British News Network	News Portal	Information	IN,US	5610 visit/month	View Release
	World News Network	News Portal	Information	IN,US	17400 visit/month	View Release
	BNI India	News Portal	Information	IN,US	2000 visit/month	View Release