



# WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES (WASME)

## International Conference on Small and Medium Enterprises (ICSME) 2023 Dubai : Detailed Outcomes Report

**Executive Summary:** The 27th ICSME held in Dubai on December 9, 2023, emerged as a pivotal event in the realm of Small and Medium Enterprises (SMEs). Hosted by the World Association for Small and Medium Enterprises (WASME), the conference brought together global thought leaders, policymakers, entrepreneurs, and industry experts. This detailed report provides an in-depth analysis of key sessions, outcomes, and the overall impact of ICSME 2023.

### 1. Inauguration and Keynote Session:

- Distinguished speakers, including Mr. S. M. Zillur Rahman, Dr. Christopher Abraham, CA (Dr) Indra Dev Narayan, Mr. Arijit Bhattacharyya, and Dr. Sanjiv Layek, set the tone for the day with inspiring messages.
- Ceremonial lighting of the lamp symbolized the commencement of the global platform for SMEs.



LAMP LIGHTING CEREMONY



**KEY NOTE ADDRESS BY DR CHRISTOPHER ABRAHAM CEO, S.P.JAIN DUBAI**

**2. Panel Discussions 1: The New Shape of Global Business and Impact on Economy: - Moderator:** Dr. Christopher Abraham. - **Key Insights:** Evolutionary trends in global business, economic impacts, and strategic foresight were extensively discussed.



**PANEL DISCUSSIONS 1: THE NEW SHAPE OF GLOBAL BUSINESS AND IMPACT ON ECONOMY**



**FELICITATION OF DR CHRISTOPHER ABRAHAM CEO S.P.JAIN, DUBAI BY DR SANJIV LAYEK ES, WASME**



**VALUABLE DIGNITARIES PARTICIPATING IN ICSME 2023 , DUBAI**





Q & A SESSION

**Panel Discussion 2: International Trade, Innovation, and Investment:** - **Moderator:** Farouk Khailann. - **Key Insights:** Panelists delved into the intricacies of international trade dynamics, innovation as a driver of growth, and lucrative investment opportunities.



PANEL DISCUSSION 2 : INTERNATIONAL TRADE, INNOVATION AND INVESTMENT



VALUABLE DIGNITARIES PARTICIPATING AT ICSME 2023 , DUBAI



Q & A SESSION



**Panel Discussion 3: Impact of Law & Technology in Business: - Moderator:** Arijit Bhattacharyya. - **Key Insights:** Legal and technological considerations crucial for business sustainability were explored.



**Panel Discussion 4: Investor Round Table: - Moderator:** Arijit Bhattacharyya. - **Key Insights:** Candid discussions on investor perspectives, strategies for attracting investment, and navigating the funding landscape.





INVESTOR ROUND TABLE DISCUSSION



Q & A SESSION





**FELICITATION TO DUNSTON PEREIRA CEO, PRIVATE OFFICE OF HIS ROYAL HIGHNESS SHEIKH AHMED BIN FAISAL AL QASSIMI, DUBAI**



**FELICITATION TO FAROUK KHALANN**



**Panel Discussion 5 : Impact of Deeptech in Business:** - **Moderator:** Prof. Naresh Phanfat. - **Key Insights:** In-depth conversations on the transformative effects of deep technologies on business models and operations.



**Panel Discussion 6 : Woman Empowerment:** - **Moderator:** Sandi Rich Saksena. - **Key Insights:** Thought-provoking discussions on challenges faced by women in business, opportunities for empowerment, and the role of diversity in organizational success.



PANEL DISCUSSION 6 : WOMAN EMPOWERMENT



PANEL DISCUSSION 6: WOMAN EMPOWERMENT





**WOMEN PANEL FELICITATION CEREMONY: DR I.D.NARAYAN VP, WASME FELICITATES SANDY SAXENA**



**Q & A SESSION**



**WOMEN PANEL FELICITATION CEREMONY: DR I. D. NARAYAN VP, WASME FELICITATES SAADIA LAKHEHAL**



**WOMEN PANEL FELICITATION CEREMONY: DR I. D. NARAYAN VP, WASME FELICITATES DR. NADA SAYARH**





WOMEN PANEL FELICITATION CEREMONY: DR I. D. NARAYAN VP, WASME FELICITATES DR. LORETTA SANDERS



WOMEN PANEL FELICITATION CEREMONY: DR I. D. NARAYAN VP, WASME FELICITATES DR. CHANDRIMA CHATTERJEE

**Panel Discussion 7: Power of International Collaboration and Impact on Business: - Moderator:** Dr. Sanjiv Layek. - **Key Insights:** Insights into global collaboration dynamics, cross-border partnerships, and their profound impact on business sustainability and growth.



PANEL DISCUSSION 7: POWER OF INTERNATIONAL TRADE AND IMPACT ON BUSINESS



FELICITATION TO PANEL MEMBERS BY DR SANJIV LAYEK ES, WASME





Q & A SESSION

### 3. Networking Lunch / Dinner and Tea:

- Informal networking sessions provided attendees with opportunities to connect, share experiences, and establish valuable contacts.



NETWORKING



**NETWORKING**



**GALA NETWORKING LUNCH**





**GALA NETWORKING DINNER**



**GALA NETWORKING DINNER**

#### **4. WASME Excellence Awards and Ambassador Knighthood Awards:**

- The ceremony celebrated outstanding contributions to SME development, acknowledging entities and individuals for their exceptional work in fostering growth and sustainability.



**KNIGHTHOOD AWARD TO DR CHRISTOPHER ABRAHAM CEO, S.P.JAIN DUBAI**



**KNIGHTHOOD AWARD TO SAADIA LAKHEHAL FOUNDER, EMPERIA INDUSTRIES, CANADA**





**KNIGHTHOOD AWARD TO SHIVANGI GANDHI SENIOR STYLIST & DESIGNER DUBAI**



**KNIGHTHOOD AWARD TO DUNSTON PEREIRA CEO, PRIVATE OFFICE OF HIS ROYAL HIGHNESS SHEIKH AHMED BIN FAISAL AL OASSIMI. DUBAI**







**WASME EXCELLENCE AWARDS TO DR VIVEK AGGARWALA**



**WASME EXCELLENCE AWARDS TO DR. CHANDRIMA. N CHATTERJEE S CUBE TRANS CONTINENTAL GROUP**

#### **5. Feedback and Evaluation:**

- Participants actively engaged in providing feedback through a structured evaluation form, contributing to the continuous improvement of future conferences.
- High satisfaction levels were reported, emphasizing the relevance and quality of session content.



WASME – CANADA RELATIONSHIP WITH DR SANJIV LAYEK ES, WASME , SAADIA LAKHEHAL FOUNDER. EMPERIA INDUSTRIES. CANADA. PROF LISA

#### 6. Media Coverage:

- ICSME 2023 garnered extensive media coverage, featuring in over 100 media outlets globally. A overview of PR report is available for reference.



World Association for  
Small and Medium  
Enterprises (WASME)

Knowledge Partner



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**9th December 2023**

**ICSME 2023 Dubai**

## 27th International Conference on Small and Medium Enterprises (ICSME)

Theme: Empowering SMEs for Global Growth and Sustainability:  
Unlocking Credit, Technology, and Market Access

PR REPORT

### 103

Recorded Full Page Placements \*

### 143.07 M

Potential Audience Reach

\* This is a partial list of online pickups that we are able to track. There are other websites that have picked up the release that we may not have tracked.

















And Many More...



**Conclusion:** ICSME 2023, with its diverse sessions, high-profile speakers, and comprehensive discussions, has significantly contributed to the global discourse on SME development. The outcomes reflect a shared commitment to advancing the SME ecosystem, fostering international collaboration, and recognizing excellence in the field.



### **World Association for Small and Medium Enterprises**

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