



मृक्ष्म, लघु और मध्यम उद्यम - विकास कार्यालय
Development & Facilitation Office

AWARENESS PROGRAMME ON MSME COMPETITIVE LEAN SCHEME

organized by

**Micro, Small and Medium Enterprises - Development & Facilitation Office, New Delhi
Ministry of MSME, Government of India**

in association with

World Association for Small and Medium Enterprises (WASME)

Date : 14th March, 2024

**Venue: WASME House, Plot No. 4, Sector 16A
Distt. G. B. Nagar-201 301**

Comprehensive Report: MSME Competitive-LEAN Scheme Awareness Programme

Overview:

The MSME Competitive-LEAN Scheme Awareness Programme held on 14th March 2024 at the WASME International Secretariat, Noida, India, proved to be an insightful and enriching event for MSME entrepreneurs. Organized by the Ministry of MSME, Government of India, in collaboration with WASME, the programme aimed to educate participants about strategies and initiatives to enhance competitiveness and foster growth in the MSME sector.

Inaugural Session:

The programme commenced with the ceremonial lighting of the lamp, symbolizing the illumination of knowledge and prosperity. Dr. Sanjiv Layek, Executive Secretary of WASME, delivered a warm welcome address, setting the tone for the day's proceedings. The Hon'ble Chief Guest, Dr. R.K. Bharti, Joint Director & H.O.O., MSME-DFO, New Delhi, graced the occasion with his insightful address, emphasizing the importance of initiatives like the MSME Competitive-LEAN Scheme in driving the growth of MSMEs.



**LIGHTING OF LAMP BY CHIEF GUEST DR R.K.BHARTI JD, MSME-DFO, MINISTRY OF MSME AND MR MR. GEBRU TEKLAY
DIPLOMAT, EMBASSY OF REPUBLIC OF ETHIOPIA**



LAMP LIGHTING CEREMONY



WELCOME OF CHIEF GUEST DR R.K.BHARTI JD, MSME-DFO, MINISTRY OF MSME BY DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME



WELCOME ADDRESS BY DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME



ADDRESS BY CHIEF GUEST DR R.K.BHARTI JD, MSME-DFO, MINISTRY OF MSME

Technical Session:

The technical session featured presentations by eminent speakers on various aspects related to the MSME Competitive-LEAN Scheme:

1. **Role of QCI and Implementation of MSME-Competitive LEAN Scheme:** Sh. Ankur Malik from QCI, NABET, provided an overview of the Quality Council of India's role and the implementation of the MSME-Competitive LEAN Scheme, highlighting its significance in enhancing operational efficiency and productivity.



DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME FELICITATING SH. ANKUR MALIK FROM QCI, NABET

2. **LEAN Principles and Components:** Sh. Ashwani Kumar Nagpal, a seasoned trainer and consultant of Lean Manufacturing, elucidated on LEAN principles and its various components, offering practical insights into optimizing processes and reducing waste in MSMEs.



SH. ASHWANI KUMAR NAGPAL, A SEASONED TRAINER AND CONSULTANT OF LEAN MANUFACTURING ADDRESSING THE GATHERING





DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME FELICITATING SH. ASHWANI KUMAR NAGPAL

3. **MSME Sustainable ZED Certification Scheme:** Sh. Sonal Saggi, Consultant of ZED Scheme, shed light on the MSME Sustainable ZED Certification Scheme, outlining its objectives and benefits in promoting sustainability and competitiveness among MSMEs.



SH. SONAL SAGGI, CONSULTANT OF ZED SCHEME ADDRESSING THE GATHERING

4. **Credit Facilities and Government Schemes:** Sh. Vidhur Bhalla, LDM, Noida, enlightened the audience on various credit facilities available from banks, including CGTMSE and MUDRA Loan, to support MSMEs in their growth journey. An officer from MSME-DFO, Okhla, New Delhi, also provided an overview of various schemes of the Ministry of MSME, Government of India.



DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME FELICITATING SH. RAJESH BHATTACHARYA, ASSISTANT DIRECTOR, MSME-DFO, MINISTRY OF MSME, GOVT. OF INDIA



DR SANJIV LAYEK EXECUTIVE SECRETARY, WASME FELICITATING SH. PARVINDER SINGH, ASSISTANT DIRECTOR, MSME-DFO, MINISTRY OF MSME, GOVT. OF INDIA

Interactive Session and Valedictory Session:

The programme concluded with an interactive session, allowing participants to seek clarifications and engage in meaningful discussions with the speakers. The valedictory session featured a vote of thanks, expressing gratitude to all participants, speakers, and organizers for their valuable contributions. Refreshments were served, providing an opportunity for networking and further discussions.

Conclusion:

The MSME Competitive-LEAN Scheme Awareness Programme proved to be a significant platform for MSME entrepreneurs to gain insights, knowledge, and practical guidance on enhancing competitiveness and sustainability

in their ventures. The event's success was attributed to the collaborative efforts of the Ministry of MSME, WASME, and the esteemed speakers, reaffirming their commitment to supporting the growth and development of the MSME sector.



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